

# Student Barometer

Your essential information for the 2020 survey

<b>23 SEPTEMBER 2020</b>  <b>First possible launch</b>	<b>31 DECEMBER 2020</b>  <b>Last sign-up date</b>
<b>3 FEBRUARY 2021</b>  <b>Last launch date</b>	<b>24 FEBRUARY 2021</b>  <b>All surveys close</b>
<b>JANUARY-APRIL 2021</b>  <b>Reporting of results</b>	<b>28 AUGUST 2021</b>  <b>2021 Survey early- bird registration rate closes</b>

## How do institutions use the Student Barometer?

The Student Barometer enables your institution to track and compare satisfaction levels of your domestic and international students and to identify specific areas of key importance to them. Most importantly, it helps identify whether students would recommend your institution to others.

It helps you:

- Evaluate and enhance the student experience
- Develop targeted communications to prospective students
- Inform your recruitment and retention strategies
- Optimise resource allocation
- Provide strategic input to key investment decisions



## Core survey

<p>Student Barometer (SB)</p>	<p>All students, full time &amp; part time, campus-based including incoming exchange students. All levels of study.</p> <p>For benchmarking purposes some students, such as those studying offshore at overseas campuses or on English language preparatory courses are excluded from the analysis.</p> <p>Summary and benchmark reporting available online via our In Touch portal. All raw response data is supplied back to the institute for their own analysis.</p>
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## Customisations

<p>International Student Barometer (ISB)</p>	<p>International students only including incoming exchange students.</p>
<p>Online Education Barometer (OEB)</p>	<p>Adapted survey to capture and compare student experiences in online courses plus separate raw data and summary reporting against an appropriate benchmark.</p>
<p>Additional Questions</p>	<p>Option to add your own questions to the survey. Pricing depends on complexity and volume of questions.</p>

## Deployment options

<p>Single link</p>	<p>Default option included in core survey cost. A single URL survey link to be distributed by the institution to the target population.</p>
<p>Unique links</p>	<p>Unique student survey links and live survey period management. Links to be distributed by the institution. Includes information for targeted reminders.</p>
<p>Preloading</p>	<p>Survey pre-population and live survey period management. Includes single URL login page, launch email and targeted reminders.</p>

All prices are available on request.

Additional deliverables, custom benchmarks, and online / face-to-face presentations available. Please enquire for further details.

## NEXT STEPS

Register your Expression of Interest [via this short form](#) and one of our team will be in touch to discuss your options. Alternatively, [email Nannette Ripmeester](#), Director i-graduate US.