

Experts in African student recruitment and partnerships

SJ RENNIE
International Higher Education



Making an impact

- Numbers of UG students from Nigeria and Ghana more than doubled from 2017–2019

(Carleton University 2019)

- 50% increase in enrolled students from Ghana and Nigeria in one recruitment cycle

(University of Strathclyde 2019)

- Accepted offers up by 50% in 12 months

(University of Tasmania 2018)

- Over 20% increase in international student enrolments over a five year period

(Plymouth University 2018)

- £1.5 million additional revenue generated over one academic year

(University of East London 2018)

“Stuart has helped me and the University of Tasmania kick start our recruitment across Africa. He drove our business in the start up phase, built a new team in the second phase and provided the strategy to help the team into the future. The difference in my view is that Stuart is prepared to get stuck into the work, deliver results and adapt to your changing needs. He is not just providing advice from the side lines.”

Rob Wilson, Executive Director International, University of Tasmania

We pride ourselves on our delivery of bespoke, revenue generating projects for clients. Focusing on the key African markets of Kenya, Nigeria, Ghana and South Africa, we work with institutions and private education providers throughout the world providing international strategy, market entry launches and sustained engagement that will deliver maximum ROI.

“Stuart has provided an excellent launchpad into key African markets for us. He and his team spent time really getting to know our business in order to ensure that the events were tailored to meet our needs. I'd highly recommend working with Stuart and the team!”

Chris Kelso, Group International Sales Director, UP Education



“SJ Rennie’s strategic advice and guidance has allowed us to find new and innovative ways to engage with qualified students and their parents, which has allowed us to go beyond our previous recruitment goals for the region. We value the deep market knowledge and understanding of local culture and traditions they have.”

Rob Finlayson, International Manager, Partnerships and Pathways, Carleton University, Canada

Find out more at
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